



...picture perfect interior design

ROOM IN A BOX – ROOM SURVEY FORM

This survey form is designed to help our team of interior designers produce the best possible Room in a Box for you.

You do not need to answer all the questions but the more information you provide the better the final design will be. If you want to include more detail please feel free to continue on another sheet of paper. Most questions should be quick to answer since they only require a tick ✓ in a box.

The survey falls into 4 main sections:

- 1) introduce yourself, your property & the room
- 2) tell us a bit about your general lifestyle
- 3) tell us about your design preferences
- 4) tell us specifics about the room

The old saying “a picture is worth a thousand words” was never a truer statement when it comes to interior design. It would help our designers tremendously if you could provide photos of the room in question taken from various angles. We can accept printed photos or digital photos on CD/DVD. We can even handle video footage if you film your room and voice over a commentary (this needs to be on CD/DVD).

A floor plan sketch using the free graph paper downloaded from our website is also extremely helpful. Please draw the shape of the floor layout and mark the positions of interior doors, external doors (e.g. patio doors), windows, entrances & exits to other rooms. Also show the position of major fixed items such as fireplaces and important items of furniture, rugs etc.

Please note all information you provide will be treated in strictest confidence. It will only be used to design your Room in a Box and you will receive no marketing junk mail for other products and services or e-mail spam as a result. Your privacy is important to us.

Once you have completed the survey please post it to Art from the Start along with your payment and any diagrams, photos, magazine cuttings, fabric swatches that you wish to enclose. Remember to use a sturdy envelope.

Then, before you know it our designers will send you your personal and unique Room in a Box!

1) INTRODUCTION

Your contact details

Your Name: Address: Post Code: Phone Number: Best time to phone you: <i>e.g. day, evening, weekend</i>
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Address of property being designed (if different to contact address)

Address: Post Code:

Description of property to be designed

Semi-detached <input type="checkbox"/>	Detached <input type="checkbox"/>
Terrace <input type="checkbox"/>	Town House <input type="checkbox"/>
End terrace <input type="checkbox"/>	Apartment <input type="checkbox"/>
Individual design <input type="checkbox"/>	Estate <input type="checkbox"/>
Bungalow <input type="checkbox"/>	Other <input type="checkbox"/>
Approximate age of property	Number of bedrooms

	Yes	No
Are you designing to live in the property	<input type="checkbox"/>	<input type="checkbox"/>
Are you designing to sell the property (you can skip sections 2 & 3 of this survey)	<input type="checkbox"/>	<input type="checkbox"/>

If you are designing to sell the property what type of buyer do you want to attract?

Young single professionals	<input type="checkbox"/>
Families with young children	<input type="checkbox"/>
Young professional couples	<input type="checkbox"/>
Families with older children	<input type="checkbox"/>
Retired people	<input type="checkbox"/>
Other – please specify.....	<input type="checkbox"/>

For which room would you like us to design a Room in a Box? Do you want this room to coordinate with other rooms (<i>if yes please provide more detail</i>)
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2) YOUR LIFESTYLE

Lifestyle of occupants

Couple – both full time work	<input type="checkbox"/>	Holiday home	<input type="checkbox"/>
Couple - one mostly at home	<input type="checkbox"/>	Retired	<input type="checkbox"/>
Seasonal occupancy	<input type="checkbox"/>	Children	<input type="checkbox"/>
Home is also workplace	<input type="checkbox"/>	Teenagers	<input type="checkbox"/>
Single person household	<input type="checkbox"/>	Extended family	<input type="checkbox"/>
Other – please specify....			<input type="checkbox"/>

Please indicate your age range

Under 30	<input type="checkbox"/>	40-50	<input type="checkbox"/>	60+	<input type="checkbox"/>
30-40	<input type="checkbox"/>	50-60	<input type="checkbox"/>		

If you won an expenses paid holiday what would you choose and why?

What magazines do you enjoy?

3) YOUR DESIGN PREFERENCES

STYLE

Styles	Dislike	Quite like	Like	Like a lot
Loft style	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Minimalist	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Period town house	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Period country house	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
French country	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rustic farmhouse	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Scandinavian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Victorian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Edwardian	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Art Deco	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Art Nouveau	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retro 50s/60s/70s	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cottage	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
American beach	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

COLOUR

Colour schemes	Dislike	Quite like	Like	Like a lot
Neutrals (cream, sand, magnolia etc)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Warm; reds, yellows, orange etc)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Various shades of 1 colour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bold colours on walls	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bold colours - as accents	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monochrome e.g. black/white	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cool; blues, greens, lilac etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Earthy colours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Any specific colours or colour combinations you like or loathe?

Like	Loathe
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FABRIC CHOICES

Fabrics	Dislike	Quite like	Like	Like a lot
Plain fabric	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floral pattern	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Checks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Geometric patterns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Stripes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retro patterns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Heavily textured	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Velvets,	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Silk	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

CARPET / RUG PREFERENCES

Carpet	Dislike	Quite like	Like	Like a lot
Neutral colour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bold colour	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Floral patterns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Geometric patterns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Random patterns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retro patterns	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Deep pile	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Easy maintenance	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4) YOUR ROOM

SHAPE:

Tick relevant as many boxes as are relevant

Square	<input type="checkbox"/>	L-shape	<input type="checkbox"/>
Oblong	<input type="checkbox"/>	Level ceiling	<input type="checkbox"/>
Sloping ceiling	<input type="checkbox"/>	Apex ceiling	<input type="checkbox"/>
Roof skylight	<input type="checkbox"/>	Bay windows	<input type="checkbox"/>
Through room (windows at each end)	<input type="checkbox"/>	Double aspect (major windows on two adjacent walls)	<input type="checkbox"/>
Split level	<input type="checkbox"/>	Open plan	<input type="checkbox"/>
Dormer windows	<input type="checkbox"/>	other	

SIZE:

Please indicate approximate dimensions below:

Length (longest dimension)	
Width (shorter dimension)	
Height	

If you can sketch the room floor plan on a sheet of graph paper that would be really helpful. Please indicate major features such as position of doors, windows, fireplaces, radiators etc.

POSITION:

Is the room mostly:

North facing;	minimal direct sunlight	<input type="checkbox"/>
East facing;	morning sun	<input type="checkbox"/>
South facing;	mid-day sun	<input type="checkbox"/>
West facing;	evening sun	<input type="checkbox"/>

Where is the room in the house?

Basement/Cellar	<input type="checkbox"/>	2 nd Floor	<input type="checkbox"/>
Ground Floor	<input type="checkbox"/>	Attic/Loft	<input type="checkbox"/>
First Floor	<input type="checkbox"/>	other:	

What dominates the view from the windows?

Garden	<input type="checkbox"/>	Trees	<input type="checkbox"/>
Quiet street	<input type="checkbox"/>	Busy road	<input type="checkbox"/>
Open skyline	<input type="checkbox"/>	Water	<input type="checkbox"/>
Walls/fences	<input type="checkbox"/>	Neighbouring building	<input type="checkbox"/>
Fields	<input type="checkbox"/>	Industrial	<input type="checkbox"/>
other			

FEATURES:

Which of the following built-in items currently feature in your room.

- If the feature is currently in your room place a tick in column **1**.
- If you are keen to keep the feature tick column **2**.
- If you are keen to remove the feature tick column **3**.

If you leave 2 & 3 un-marked we will assume are open to suggestions whether to keep or remove a feature.

Feature	1	2	3	Feature	1	2	3
Walls/ceiling painted*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Carpet – fitted*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Walls papered*	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Polished floor boards	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part paint/paper	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Laminate flooring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dado rail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Solid wood flooring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Picture rail	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Open fireplace	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Coving	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Functioning fire	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cornices	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Pendant lights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Modern windows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Wall lights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sash windows	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Ceiling halogen lights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Patio doors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Under-floor heating	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Radiators (exposed)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Radiators (boxed in)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Shutters	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Stone flooring	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Fitted furniture	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Chandelier	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<i>other</i>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

** N.B. if you decide to retain any of these features as they are, we must know more about them; please tell us colour/style and submit a sample of carpet or wallpaper if practical.*

NEW STYLE:

Which of these words best describe the style of the room you want to create? You can circle as many words as you wish but try not to select descriptions which contradict one another (e.g. warm and cool!)

Cosy	Contemporary	Trendy	Young	Traditional
Airy	Cheerful	Functional	Sober	Expensive
Dramatic	Chic	Warm	Unique	Feminine
Formal	Cutting Edge	Glamorous	Minimalist	Eclectic
Masculine	Family-centric	Pet friendly	Wow!	Natural
Stimulating	Luxurious	Cool	Friendly	Avant Garde
Random	Relaxing	Social	Child friendly	Enviably
Unstructured	Bright	Ordered	Laid-back	Comfortable
Calm	Child-centric	Opulent	Respectable	Funky
Uncluttered	Cosmopolitan	Interesting	Simple	Sophisticated

A few more specific questions about the room

Number of entrances/exits to room	
Number of windows (count a bay window as 1)	
Number of windows with radiators fitted under	

Please list all current furniture and non-fixed items you'd like to keep in the room. Include floor coverings, light fittings etc., if applicable.

Tell us what you most like about your current room. Tell us also what you least like. We want to avoid designing out features that you really enjoy.

I like...	I dislike...

5) SERVICE

Please indicate with a tick ✓ which service you wish to order. Please enclose a cheque for the appropriate fee made payable to "Art from the Start Ltd."

Standard "Room in a Box" You get your inspirational design and style tips	£79	<input type="checkbox"/>
Ready-to-Shop "Room in a Box" Enhanced Room in the Box contains a full inventory and shopping directory so that you can immediately start transforming your room	£149	<input type="checkbox"/>
Premium "Room in a Box" As a above but with personal telephone support from our interior design team to provide you with ongoing support whilst you transform your room.	£189	<input type="checkbox"/>

*Note: these options apply to rooms in domestic premises up to 48 square metres floor area; please ask for prices for other situations. Call our help line 01759 377311.
Premium Room in a Box includes up to two hours of telephone support.*

PLEASE RETURN THE COMPLETED ROOM SURVEY FORM TO:
Art from the Start Ltd., Landsvale, High Catton, YORK YO41 1EH, UK